



## Profile - CURRICULUM VITAE

### José Lorente

- Born 1956, married to Nancy, 3 adult children, trilingual
- Entrepreneur, degree in Hospitality Management

### Education

- Primary school Alicante-Murcia, Spain/li>
- Secondary school Gretzenbach-Olten, Switzerland
- Business School Biel, Switzerland
- Gospel Training Center, Brugg, Switzerland
- Hotel Management School, Lucerne, Switzerland

### Profession

- Qualified Hospitality Manager, Hotel Management Association ([www.vdh.ch](http://www.vdh.ch))
- Swiss Hotel Association, Bern ([www.hotelleriesuisse.ch](http://www.hotelleriesuisse.ch))

### Languages

- German and Spanish, native languages
- French and English, written and spoken
- Swiss German and Italian, spoken

### Professional Career

- Since 2013 President of the board, Hine Adon group (hotels and apart-hotels)
- Since 2012, CEO and owner of Poya Hotels Inc. (hotel and tourism projects)
- Since 2012 President of the CHHotel Holding Company, and individual subsidiary companies
- Since 2008 President of "Los Lorentes Foundation", a nationally recognized, non-profit Swiss foundation, located in Bulle, Gruyère
- Since 2000 Chairman of the Board and Director of various companies in Switzerland and internationally
- Since 1993, CEO and owner of CHHOTEL (Hotels and Resorts, since 2012 a holding company): Management (Leading Hotels of the World, 5 \* hotels) in Switzerland and internationally
- Since 1999, owner of Alpesgruyère: Leasing of Hotels
- Since 1996 owner of AGESCO: Fiduciary, Management, Finance and Real Estate
- Since 1988-1991 General Director, Eurotel International (5 \* & 4 \*) CH-Bern, 1,600 employees
- From 1985 to 1988 General Director, Eurotel Freiburg, (4 \*) 120 employees, hotel expansion project in Freiburg
- From 1982 to 1985 Deputy Director, Park Hotel Resort Golf & Spa (4 \*) Hot Spring and Spa, Schinznach, Aargau, Switzerland
- From 1980 to 1982 Training Director and Manager, Hotel Oro Verde (LHW 5 \*), C.E. Manz Management, Ecuador
- From 1979 to 1980 Responsible for accommodation, marketing and sales, Grand Hotel Euler (5 \*), Gaurer Management, Basel, Switzerland

### Religious Affiliation

- Attending the "Reformed Baptist Church" of Bulle, Switzerland, since 1994

### Political Engagement

- Since 2011 Member of the Town Council of Bulle, FR, Switzerland
- From 2008 to 2011 Vice President of EDU-UDF (Federal Democratic Union), Switzerland
- From 2008 to 2011 head of media and public relations EDU-UDF, Switzerland
- Since 2004 President of EDU-UDF, Canton of Freiburg

### Additional Positions

- President of the Spanish School Bulle, Fribourg
- President The Gideons International, Bulle, Fribourg

### Information - Website

- [www.joselorente.ch](http://www.joselorente.ch)
- [www.vimentis.ch/jose\\_lorente](http://www.vimentis.ch/jose_lorente)